



Supporting people  
with mental  
health problems

PureCare is a trading name of PureCare Care Homes Limited  
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Real opportunities to rebuild lives



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# Real opportunities to rebuild lives

One of the many challenges of the modern world is to help people with mental health problems. That's what PureCare is here to do. Based in Gillingham in Kent, PureCare has been registered with the Care Quality Commission since 2006 and gained 3 stars (under the old inspection standards) within 18 months of opening.

Since then we have been awarded an "Excellent" Quality and Risk profile under the new standards in 2010 and, more recently, were rated as "Good" under the latest inspection regime. PureCare, a forward-thinking organisation, aspires to offer its clients a high quality service, with real opportunities

and choices, to enable people to develop confidence, independence and a sense of self-worth. First and foremost, we acknowledge that we work with individuals and work to create a service which takes into account people's needs and preferences.

## Our Clients

PureCare supports clients with a wide range of mental health needs. We pride ourselves on the fact that we look past the labels typically associated with mental health and will accept clients with drug or alcohol related issues, forensic histories as well as dual diagnosis clients (as long as the main diagnosis is mental health related). The most important factors for us in determining the suitability of clients is to decide whether we believe we can produce successful outcomes for the individual concerned and, in the case of residential clients, whether that person will complement the existing dynamics of the house.

## Our Staff

Our staff have a broad skillset boasting QCFs (formerly NVQs), degrees and other relevant qualifications as well as a wealth of time spent in the field of mental health.

All staff are subjected to a rigorous recruitment process which, ultimately, is at the heart of why PureCare is as able as it is today.

As a bare minimum, all of our staff either have achieved, or are working towards a minimum QCF level 2 qualification in Health and Social Care.

Progress is documented. Progress is regularly reviewed. Fees available upon application.

## Supported Living

Mulberry House is a low level support unit where we can assist people who are likely to progress into their own accommodation. Clients are fully supported through the often complicated process of obtaining housing.

## Residential Care

Rock House and Arden House are 24 hour supported residential environments where the focus is firmly on rehabilitation through the teaching and reinforcement of life skills. Both houses provide our clients with security, stability, structure and boundaries, all within a therapeutic environment.

## Our Aims

- To offer the highest quality of support provided by a high quality team of staff, who themselves are valued, empowered and well trained.
- To assist people to exercise their rights.
- To value people as individuals and welcome the fact that we are all different.
- We focus our support on being person-centred, open, honest and structured.
- To listen and work together with people with mental health issues, their relatives, friends and care agencies.
- To take a holistic and therapeutic approach in supporting people's needs, encouraging people to access the local community to fulfil their needs and widen their social networks.

## Our Support

- We provide support in a helpful and structured environment so that people are enabled to exercise the maximum control over their lives. At its core:
- EVERYONE is assisted to ENGAGE in meaningful activity.
- People are enabled to express their preferences and experiences.
- Staff develop an 'enabling' style. They involve people in everyday activities and avoid doing things for our clients just because it's quicker, or simply less of a problem to do it that way.
- Activities are real, everyday activities, not invented ones. Consistency of approach by each and every staff member is paramount.
- Staff need to work as a team on establishing how they will organise the support they give to each individual person.
- Staff carefully monitor the extent to which individual clients take part in ordinary activities with the right level and type of support. Plans are regularly monitored and modified. Meetings help to ensure consistent strategies.

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